

SEPTEMBER

Monthly Newsletter

Schedule a **FREE**
Lasik Consultation! **24 months**
of **0% financing**



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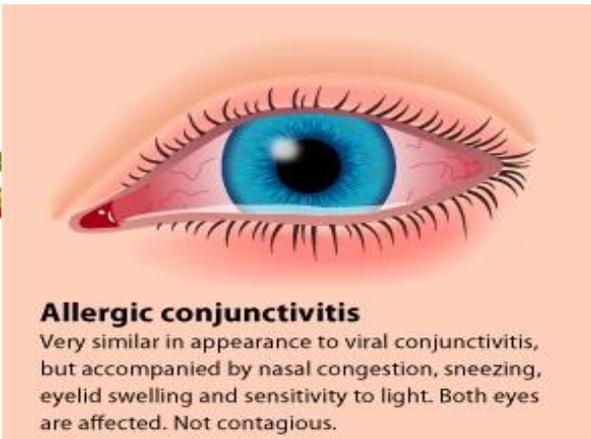


Ask the Doctor: Alex Schaffer, O.D.

"What causes eye allergies?"

Allergic conjunctivitis is the most common allergic eye disorder. This condition is usually seasonal and is associated with hay fever. The main cause is pollen, although indoor allergens may affect the eyes any time of year. The most common eye allergy symptom is itchy eyes, which may be accompanied by one or more of the following: redness, tearing, burning, watery discharge, and eyelid swelling.

Many people believe that their systemic allergy medication can provide them relief from all their allergy symptoms, but often the eyes need something more. Systemic medication can also cause the eyes to become very dry, so often adding an eye drop is the better option. If an over-the-counter antihistamine drop doesn't help you, the treatment of choice for allergic eyes could then be cured with a prescription antihistamine drop. More severe conditions may require a topical steroid drop.



Allergic conjunctivitis

Very similar in appearance to viral conjunctivitis, but accompanied by nasal congestion, sneezing, eyelid swelling and sensitivity to light. Both eyes are affected. Not contagious.

*Happy Birthday to Our Staff
Members:*

*Dr. Basilice, Simone, Debbie,
Jessica, Diana, Kristiana,
Nick M. & Will*

THIS SUMMER CHECK OUT THE NEW TRIFOCAL INTRAOCULAR LENS TECHNOLOGY NOW AVAILABLE



AcrySof® IQ PanOptix®
TRIFOCAL IOL
TRIFOCAL TORIC IOL

The AcrySof® IQ PanOptix® Trifocal IOL is a new cutting-edge multifocal IOL that optimizes intermediate vision without compromising near and distance vision. The PanOptix Trifocal IOL focuses images clearly on the retina at the back of the eye. This allows for sharp vision after cataract removal. Most people are thrilled to have better vision after cataract surgery than they've ever had before! This new lens uses ENLIGHTEN® Optical Technology to achieve this. With today's lifestyles, people want to view mobile devices and computer screens. They also want to have high-quality distance vision in a variety of lighting conditions. The center of the PanOptix lens offers better near (reading) and intermediate (computer) vision than a monofocal lens can provide.

Quote of the Month:

Five Simple Rules For Happiness:

1. Free your heart from hatred.
2. Free your mind from worries.
3. Live simply.
4. Give more.
5. Expect less.

What does 20/20 vision really mean?

Eyesight or visual acuity is measured with a Snellen chart and the result is relative to what other humans see. If your vision is "normal" or 20/20, you see at 20 feet what others with unimpaired vision see at 20 feet. If your vision is 20/50, it means that you must be at 20 feet to see what a person with "normal" vision sees at 50 feet.

DID YOU KNOW?

Birds of prey such as eagles and falcons are considered to have the best eyesight in the animal kingdom. Eagles can see clearly about eight times as far as humans, allowing them to focus in on prey at a distance of about two miles.

On the Lighter Side!

I hate it when healthy me does the groceries,
because now fat me needs a snack.

*Happy
Labor Day!*